

10000 Santa Monica Boulevard Fact Sheet



- Overview:** Designed by internationally renowned, French architect Jean Nouvel, 10000 Santa Monica Boulevard is the luxury residential building that promises to draw international attention to Los Angeles, enhancing the City’s growing stature as a leading global center of contemporary architecture and art. The proposed luxury condominium residence will consist of 177 homes in a single 45-story tower.
- Location:** 10000 Santa Monica Blvd. is planned for one of the most prominent sites in Los Angeles and is directly adjacent to Beverly Hills. The landmark residential building will reenergize the 2.4-acre site that was once the former home of Jimmy’s Restaurant and an office building. Once completed, it will help Century City achieve its original intention as a balanced center of “live, work and play.”
- Design Concept:** 10000 Santa Monica Boulevard embodies a breakthrough concept in which the building’s distinctive form and vast expanses of glass give the structure a luminous, transparent appearance punctuated by expanses of verdant foliage. Nouvel’s masterful use of light and sensitivity to the surrounding environmental context will be further amplified through the integration of landscaping beyond the ground-level, horizontal plane into the vertical facades of the building.
- Owner/Developer:** SunCal Companies (www.suncal.com) is the largest privately held community developer in the western United States with more than 70 years of experience acquiring, entitling and developing property and creating distinctive communities that emphasize quality of life, environmental sensitivity and recreational opportunities.
- Design Architect:** Jean Nouvel (www.jeannouvel.com) burst upon the international architecture scene in 1981, when his breakthrough design for the *Institut du Monde Arabe* in Paris won the competition for a series of great projects commissioned by French President Francois Mitterrand. Today, he is considered one of the world’s most inventive and environmentally sensitive architects. His projects include the Musée de Quai Branly, Paris, France; Cultural and Congress Centre, Lucerne, Switzerland; Symphony Hall, Copenhagen, Denmark; Agbar Tower, Barcelona, Spain and Dentsu Tower, Tokyo, Japan. In the U.S. he has designed two critically acclaimed residential buildings in Manhattan. 10000 Santa Monica Boulevard is Mr. Nouvel’s first building in the western United States.



Executive Architect: House & Robertson Architects Inc. (www.hrarch.com) performs a unique role in the Los Angeles architecture community by specializing exclusively in the provision of executive architectural services with a focus on tackling unusual projects.

Landscape Architect: Rios Clementi Hale Studios (www.rchstudios.com), the award-winning, multi-disciplinary design, will serve as executive landscape architect responsible for realizing Jean Nouvel's landscape design concepts.

Artful Living: Nouvel's breakthrough design concept elevates vertical, luxury living to new heights of artistry. The building's distinctive form allows each residence to enjoy the full width of the building which eliminates the need for corridors and affords spectacular views from multiple directions. End residences will have glass and views on three sides, while interior homes will have both northern and southern views. Homes will range in size from approximately 3,400 square feet to 9,500 square feet with a maximum of six residences per floor. Penthouses will boast two-story floor plans.

In addition to the building's innovative vertical landscaping, wrap-around balconies and a private 40,000-square foot garden at the lobby level will allow owners to fully enjoy the pleasures of open space and the Southern California climate. This uniquely green project will also incorporate sustainable elements of design, construction and operation to qualify for LEED (Leadership in Energy and Environmental Design) Silver certification.

5-Star Amenities: 10000 Santa Monica Boulevard's vertical estate homes will be lifestyle driven and include a 24-hour concierge, valet, fitness center, pool, outdoor recreation areas and underground parking with 572 spaces. The project will incorporate a private membership club and neighborhood-serving retail use.

Community Benefits: 10000 Santa Monica Boulevard will improve pedestrian activity on Santa Monica Boulevard by enhancing the walking environment and linkages to Beverly Hills and Century City.

Project Status: An application for the condominium project is expected to be filed with the City of Los Angeles in early 2008.

Schedule: The previous owner demolished the prior building before SunCal Companies purchased the property. The project will be constructed in one phase. Construction is estimated to take approximately 37 to 40 months.

Web site: www.10000santamonica.com
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